

## **Advanced Micronic Devices Limited (AMD L) Brings World-Class Cardiac Care Equipment to India**

Introduces Cardiac Science Products for the Indian Market

**Mumbai, India | 8 December, 2011:** Advanced Micronic Devices Limited's (AMD L) healthcare division – **AMD L Health**, a leading provider of medical equipment and devices, today announced the launch of Cardiac Science™ family of advanced cardiac diagnostic products in India.

The products are being showcased at the 63rd Annual Conference CSI, Mumbai, 8th - 11th December 2011. This marks **AMD L Health's** foray into the Indian cardiovascular market. The products to be sold are under the brands of Cardiac Science, Quinton, Burdick, and Powerheart.

“India is the second largest potential cardiovascular market in the world and is expected to reach \$589M by 2017,” said Arindam Sen, Chief Executive Officer, AMD L. “We are committed to make technologically advanced devices accessible to the Indian healthcare market.”

**AMD L Health** plans to target Tier 1 and Tier 2 cities that are changing the landscape of Indian medical equipment industry.

Powerheart automated external defibrillators (AEDs) are easy to use devices that are utilized for emergency treatment of sudden cardiac arrest (SCA). The proven Burdick and Quinton brands bring ECG, stress test systems, Holter monitors and supplies to physicians' offices and hospitals. Quinton QStress® and Burdick ECG products are renowned for their reliability and accuracy.

Visit our product display centre at CSI, NCPA Mumbai, 8th -11th December 2011.

### **About Advanced Micronic Devices Ltd.**

Advanced Micronic Devices Ltd. (AMD L) is a Bengaluru-headquartered services and solutions provider operating in such diverse fields like healthcare, smartcard technology, Global Positioning Systems (GPS) and Electronic Design Automation (EDA). The Company has offices in every major Indian metro and has an extended network of strategic business associates and distributors that connect customers to technologies and services across India. AMD L is a group company of Opto Circuits (India) Ltd. (OCI). For more information, visit <http://www.amdlcorp.com>

### **About: Cardiac Science Corporation**

Cardiac Science Corporation is a global leader in automated external defibrillators (AED) and diagnostic cardiac monitoring devices. Cardiac Science, a wholly owned subsidiary of [Opto Circuits \(India\) Ltd.](#), develops, manufactures, and markets a family of advanced diagnostic and therapeutic cardiology devices and systems, including automated external defibrillators ([AED](#)), electrocardiograph devices ([ECG/EKG](#)), cardiac [stress treadmill](#) and systems, [PC-based diagnostic workstations](#), [Holter](#) monitoring systems, hospital defibrillators, [cardiac rehabilitation](#) telemetry systems, and [cardiology data management](#) systems (informatics) that [connect with hospital information](#) (HIS), [electronic medical record](#) (EMR), and other information systems. The company sells a variety of related products and consumables and provides a portfolio of training, maintenance, and support services. Cardiac Science, the successor to the cardiac businesses that established the trusted [Burdick](#)<sup>®</sup>, [HeartCentrix](#)<sup>®</sup>, [Powerheart](#)<sup>®</sup>, and [Quinton](#)<sup>®</sup> brands, is headquartered in Bothell, Washington. With customers in almost 100 countries worldwide, the company has operations in North America, Europe, and Asia. For information, call 425.402.2000 or visit <http://www.cardiacscience.com>.

### **About: Opto Circuits (India) Limited**

BSE: 532391 | NSE: OPTOCIRCUI

Opto Circuits (India) Ltd. (OCI) is a Bengaluru-headquartered MNC in the business of design, development, manufacture and marketing of healthcare equipment and medical interventional products. The product profile includes USFDA-listed, CE-marked cardiac and vital signs monitoring systems, anesthesia and respiratory care equipment, automated external defibrillators, stents, catheters, body implants and consumables. Some of OCI's well-known brands are [Cardiac Science](#), [Criticare](#), [Eurocor](#), [Ormed](#), [Mediaid](#) and [Unetixs](#). The company's key markets are North America, Europe and BRIC countries. For more information, visit [www.optocircuits.com](http://www.optocircuits.com)

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